

CITY OF ST. CLOUD

EDAC

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

1300 NINTH STREET; BUILDING A – 1st FLOOR,
Growth Management Conference Room
WEDNESDAY, July 17, 2019 - 5:00 pm

AGENDA

I. OPENING BUSINESS

- a. Pledge of Allegiance
- b. Roll Call
- c. Approval of Minutes – June 26, 2019

II. NEW BUSINESS

- a. **Committee Workshop:** Determine goals and priority projects to recommend to the City

III. STAFF REPORT/UPDATE

IV. PUBLIC COMMENT

V. ADJOURNMENT

If a person decides to appeal any decision made by the Committee/Board, with respect to any matter considered at such hearing/meeting, such person will need a record of the proceedings and that, for this purpose, such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based, and which record is not provided by the City of St. Cloud. (FS 286.0105) In accordance with the Americans with Disabilities Act, persons needing assistance to participate in any of these proceedings should contact the Secretary / Clerk of the Committee / Board listed below, prior to the meeting (FS286.26) Leonardo Torres; 1300 9th Street; St. Cloud, FL 34679; (407) 957-8422 or leonardo.torres@stcloud.org.

b. Committee Workshop: Determine goals and priority projects to recommend to the City

- Chairperson Underly requested that the workshop be moved to the following EDAC meeting taking place on 07/17/19.
 - Mr. Underly informed Mr. Rodriguez that the workshop is to provide EDAC some guidance on how to tackle the goals set out in the last EDAC meeting.
 - Mr. Underly emphasized the importance of using the New Business Overlay and the future Turnpike Interchange to present a proposal to City Council.

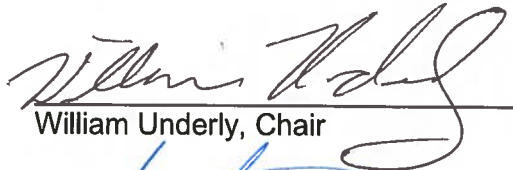
c. Proposed Business Park

- Chairperson Underly opened the discussion by suggesting that staff could look at what the City of Mt. Dora did with their industrial park as guidance.
- Mr. Rodriguez explained that in order to determine the feasibility of designating a site as a Business Park, the City would need to own the site. Mr. Rodriguez provided details on how designating a site that the City does not own would be impractical since property owners have certain rights.
- Mr. Underly acknowledged that the City of Mt. Dora ^{controlled zoning of} owned the land for their industrial park thus making it easier for them to designate it as a business park. Mr. Rodriguez reaffirmed that this is the most significant hurdle for designating a site as a corporate/industrial business park in St. Cloud.
- Member Theobald explained that the St. Cloud Chamber of Commerce Economic Development Committee has discussed the importance of including Osceola County and landowners in the conversation of a business park designation.
- Mr. Rodriguez confirmed that the communication channels need to be open with the County to ensure that St. Cloud benefits from the plans that the County has set out outside city limits. Mr. Rodriguez also mentioned that there is awareness at the County level of including St. Cloud in the economic development discussion.
- Mr. Theobald mentioned the BRIDG project that the County is spearheading and how it shows that the County has contacts with major corporations, such as LG in South Korea.
- Mr. Rodriguez reaffirmed that County projects such as BRIDG will indirectly create job opportunities for St. Cloud although the project itself is not within city limits. Mr. Theobald agreed that St. Cloud could piggyback on NeoCity and BRIDG and absorb the excess economic benefits.
- Mr. Rodriguez agreed that the ancillary businesses created from these major economic development projects would still benefit St. Cloud.
- Mr. Theobald briefed Mr. Whitfield on the type of requirements that the County is setting for companies at NeoCity and how it could benefit St. Cloud by taking in companies that do not meet those requirements.
- Mr. Theobald mentioned that the St. Cloud Chamber of Commerce should be included in the workshop taking place at the next EDAC meeting.

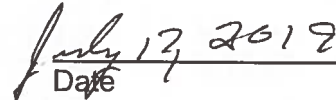
Next meeting to be held on July 17th, 2019.

Mr. Theobald made a motion to adjourn, seconded by Mr. Whitfield, motion passed 4-0.

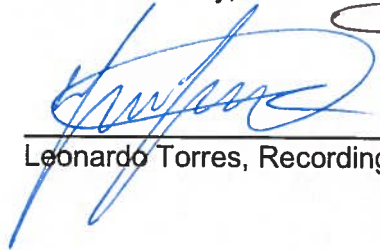
Chairperson Underly adjourned the meeting at 5:46 p.m.



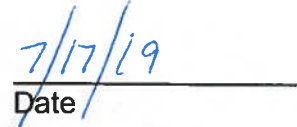
William Underly, Chair



Date



Leonardo Torres, Recording Secretary



Date

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