

ST. CLOUD CITY COUNCIL WORKSHOP
Thursday, March 21, 2019
City Hall, Council Chambers
1300 Ninth Street
3:00 p.m.
Minutes

I. Mayor Blackwell called the meeting to order at 3:00 p.m.

II. Roll Call

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| • Mayor Nathan Blackwell | William Sturgeon, City Manager |
| • Deputy Mayor Linette Matheny | Daniel Mantzaris, City Attorney |
| • Council Member Chuck Cooper | City Clerk, Linda P. Jaworski |
| • Council Member Dave Askew | Deputy City Clerk, Ivy De La Cruz |
| • Council Member Keith Trace | Members of the Press |

All members present.

III. Discussion regarding Public Safety future needs.

Police Chief Gauntlett and Fire Chief Silvestries provided a presentation regarding the future needs of public safety.

Police Chief Gauntlett reviewed:

- Personnel increase to meet the growth demands
- Critical need for office and operation space
- Additional parking

Fire Chief Silvestries reviewed:

- Larger facilities for Administration and gender personnel quarters
- Additional Personnel
- Additional Stations
- Additional Parking
- Projection of (3) three new stations
 - Nora Tyson – East side
 - Tohoqua – West side
 - Nolte Road -
- Inspectors to meet Accrediation and ISO 1
- Additional Training for personnel

Chief Gauntlett shared the critical need for a multi-functional safety complex for the police and fire departments. The Chief asked Council for direction to consider financial options for a public safety facility for both departments and two future fire stations. He asked Council to consider a community task force to review and direct Council on how to proceed.

Council consensus was to create a task force to assist with looking at public safety future needs and bring the discussion back to the next council meeting.

Discussion continued regarding the expansion of the City and public safety.

Council consensus was to do an impact study for public safety.

IV. Discussion regarding Housing Element.

Presentation by Urban Partners.

Isaac Kwon, Jim Hartling, Urban Partners, briefly recapped their initial statistic findings regarding population, housing, jobs and housing investment options.

Leigh Anne Wachter, Principal Planner, Planning & Zoning stated this study would assist in policy making and determination of what the city would need in future projections.

Deputy Mayor Matheny asked what the goal of the study would be.

Mr. Kwon stated this study would help determine location and demands through 2040 for the City's Comprehensive and JPA plans.

Council discussion followed regarding some of the needs for the City, such as affordable housing for all life style changes.

Council took a recess at 4:46 p.m.

The meeting reconvened at 5:18 p.m.

V. Discussion regarding Local Bill.

This item was discussed at the beginning of the workshop.

City Manager Sturgeon requested confirmation of changes to the Local Bill from 1,000 square feet with 50 seats to 1500 square feet and 65 seats as an amendment to the Bill.

Deputy Mayor Matheny stated the City's lobbyist has a problem working with some of the current Council Members and wanted to pursue obtaining a new lobbyist.

Discussion followed to include the change to the local bill and the possibility of a new lobbyist.

City Manager Sturgeon clarified the sunshine law and stated he was not at liberty to tell other Council Members what he discussed with other Council Members.

VI. Strategic planning session.

City Manager Sturgeon stated as your Chief Administrator Officer, it is my sincere hope that today's Strategic Planning session will allow us to develop a common vision for the next several

years. Before we begin, I would ask you to consider the following: as you know, St. Cloud's experiencing rapid and exponential growth, in fact, we are the fastest growing city in Central Florida. Staff is spending the majority of their time dealing with growth related issues. We need to reinvigorate our strategic focus on growth, planning, zoning and ordinances. We need to establish fully defined priorities and expectations. We have worked very hard as staff and council together to develop a strategic plan and strategic goals. Economic Development and managed growth should be our focus. Staff is your support to execute both the budget and the capital plan. I ask you also to look for opportunities to take calculated risks. We must reinvest in our community to foster authenticity, at least maintain the small town feel and empowerment for people in our community. Support staff and openly discuss ideas and encourage innovativeness and we need to discover our 'WHY'. I served in several leadership roles in my life and my demonstrated success has largely been bound to strategic thinking and strategic planning. We need to take a hard look at our decisions and the unintended consequences of short-term thinking. We must be prepared to stay the course, especially when it comes to managing growth and our strategic focus. I can assure you, that my staff is prepared to support your vision, but that vision must be unanimous and supported. If not, the level of trust between City Council and Staff will begin to erode. We have a Council/City Manager form of government and you are the policy makers that must forge this common vision and direct your City Manager to execute the plan and request regular updates from the strategic direction of the City. This will not be an easy journey, because we are all task oriented people. But, I can assure you, that a well written and executed strategic plan is the right pathway forward.

Robert Morin, Consultant, Robert Warren, LLC, stated he has been involved in the development of the City's strategic plans for 2018 through 2023 and would like discussion on the progress. He stated International and National State external Trends that impact St. Cloud should be addressed.

Review Vision:

- Make the City a vibrant, progressive and diverse community. (Council agreed)

Review Mission:

- Original Values to provide a safe and healthy environment. (Council agreed)

Review Strategic Goals Statement:

City Manager Sturgeon updated Council on strategic goals and progress regarding items that had been completed, in the works, or to still be addressed. Would like to address how to tie the downtown with the lakefront.

After Council discussion reviewing Strategic Plans, the following were taken into account:

- Bullet point summary of accomplishments met off the strategic plan.
- A longer time to review large items when placed on the agenda.
- Request verification the County has given the City all developments to review in the JPA, not just the contiguous ones. Letter from Council if needed.
- Expand the art program to include citywide and not just downtown.
- Provide due diligence during review times.
- Explore federal funding options with Congressman Darren Soto's office.

- Provide for updated impact fees and assessments.
- Update CRA goals and plan to provide for opportunity zones, opportunity for redevelopment incentives, and partner with Osceola Technical College.
- Provide for succession planning and add to strategic plan goals.

Mr. Morin stated that elected officials being in attendance at joint interlocal government meetings and public functions were important when addressing strategic issues.

Council consensus was to have updates emailed to them from the City Manager’s Business Plan and if there was clear direction by Council, requested City Manager ensure it moved forward.

Council discussed several items including:

- Feasibility of placing water bill separately.
- Keeping track of mowing liens, ruling on foreclosures, payment of liens.
- Long term water supply.
- County vote on increased sales tax for transportation.
- New finance director develop a 5-year sustainability plan.
- In-kind services revenue \$470,000. Workshop in April with spreadsheet.
- Improved Bond rating.
- Cash flow of water/sewer.
- Add person to assist the process for new businesses.

City Manager Sturgeon reviewed the progress made regarding softwares, leadership and customer service in the City. He stated staff was in the process of updating the Procurement manual and policy. One item City Manager would like on the next budget was a Training and Development Specialist.

City Attorney Mantzaris requested direction for a 4 hour Ethics Training session.

Council consensus was to hold the Ethics Training in one 4-hour training session beginning at 3:00 p.m. date to be determined.

Mr. Morin thanked Council for discussion and enjoyed the dynamics of this Council.

Mayor Blackwell stated he would like to see a bullet point list of all the strategic objectives that have been accomplished and future goals.

VII. Adjournment: 7:09 pm

Mayor Nathan Blackwell

ATTEST: City Clerk, Linda P. Jaworski

Minutes Approved: _____